



**CHaracter in Athletics
Make it a Priority**

**Rod Olson or
Coach O,**

is a nationally recognized coaching expert, speaker and author. His organizations have trained more than 100,000



Rod Olson

Coaches and Leaders nationwide.

He is the founder and CEO of the Coaches of Excellence Institute, a non-profit organization that trains thousands of Coaches, Educators and Business Leaders every year, and he is also the President of the Coach O Consulting Group.

As a speaker, advisor, and Coach, Rod has taught motivation at the USA Olympic Coaching Schools and leadership to the United States Drug Enforcement Agency. Rod thrives as he encourages, equips and mobilizes individuals to excel as they lead themselves and others in the 21st Century.

Rod is not your ordinary speaker and consultant as he spent nearly 20 years as a college coach. He has coached professionally at every level of amateur sport including coaching stints at Oklahoma State University and 3-time National Champion Appalachian State University.

In his spare time he runs the Coach O' Quarterback School that has produced multiple Major College quarterbacks, including a current Heisman trophy candidate!

Calling ALL PSD

COACHES

Let Coach O Unlock Your Leadership Potential!

Sunday, September 27, 2009

6-8:30 p.m.

Rocky Mountain High School
Auditorium

6-7 p.m. Meet and Greet with Rod Olson

Free Qdoba Mexican Grill Buffett
courtesy of the PSD Athletic Directors

7-8:30 p.m. Coaching with Rod

www.champfc.com

PSD Coaches/Staff: Sign up for 2 hour lane change, re-licensure or professional growth credit on line through the district web site.



**ADMISSION IS FREE FOR
ALL PSD COACHES.**

Questions and RSVP: rparry@psdschools.org

**Rod Olson is sponsored by CHAMP,
PSD High School and Middle School
Athletic Directors and Principals.**

**COACHES
OF EXCELLENCE**